

Car Claim Insurance

(Tableau Project)

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Project Objective:-

We have been provided car\_claim\_insurance dataset which consists of the characteristics of the customers who have claimed for insurance.

The company wants to predict the customers who have higher chances of claiming (High risk profile customers) and also about those customers who would be profitable for the company.

This project requires to present the provided dataset on different dashboards in a logical way and then create a storyboard to cover them all.

Data Dictionary :-

KIDSDRIV- total no. of kids the car driver has

BIRTH- Date of birth

HOMEKIDS- no. of kids the driver has at home

YOJ- year in which insurance was taken

INCOME- income

PARENT- if the car owner has parent

HOM\_VAL- value of the house owned

MSTATUS- marital status

GENDER- male or female

EDUCATION- education level

OCCUPATION- occupation level

TRAVTIME- travel time

CAR\_USE- private or commercial

BLUEBOOK- worth of car

CAR\_TYPE- car type

OLDCLAIM- previous claim

CLM\_FREQ- how often claimed

CLM\_AMT- currently claimed amount

CAR\_AGE- age of the car

URBANCITY- place of car driving



URL for the Tableau project:-

[Car\_claim\_insurance | Tableau Public](https://public.tableau.com/app/profile/ekta.singh5803/viz/Car_claim_insurance_17038332908430/StoryBoard?publish=yes)

(Press Ctrl + click on the link to access the project)

